



DECAS BOTANICAL SYNERGIES

DECAS BOTANICAL SYNERGIES SETTLES PATENT LAW SUIT ON FAVORABLE TERMS

No Restrictions on the Sale or Distribution of PACran™

CARVER, Massachusetts November 5, 2007 – Decas Botanical Synergies (DBS) and its parent, Decas Cranberry Products, Inc., have settled a patent law suit brought by Bio-Nutra Technologies, Inc., the maker of CranMAX®, in which Bio-Nutra claimed that DBS's PACran product infringed a Bio-Nutra patent covering cranberry-based dietary supplements.

From the beginning, DBS maintained that neither the PACran product nor its unique method of manufacture infringed Bio-Nutra's patent. Following an extensive pre-trial factual investigation that supported DBS's position, Bio-Nutra has now agreed to dismiss its claims against DBS and has signed an agreement not to bring similar lawsuits against DBS in the future. The resolution of this litigation has resulted in no restrictions, limitations or conditions on the sale or distribution of PACran.

Based on a unique formula of high-PAC Early Black cranberries, PACran is manufactured using a proprietary process developed by DBS. PACran maintains its status as the first cranberry supplement to be both clinically supported at a daily dose of 500 mg and independently certified by Brunswick Laboratories to contain no less than 1.5% of proanthocyanidins (PACs) measured by the published and USDA-recognized HPLC methodology.

"We have seen tremendous interest in PACran since we announced the results of our clinical trial," said Doug Klaiber, DBS chief operating officer. "The market has been looking for a cranberry supplement that guarantees the active compound and has clinical proof. What clearly distinguishes PACran from other cranberry products on the market is that we independently certify and guarantee the amount of the active compound that was used in our clinical trial. DBS has set a new bar in the market and has responded to customers' and consumers' expectations of receiving the proper amount of cranberry active compounds for their urinary tract health, specifically, an amount that meets or exceeds the amount of the active compound used in our clinical trial."

Learn more about PACran and the importance of proanthocyanidins (PACs) on the web site <http://www.PACran.com>.

About Decas Botanical Synergies (DBS)

Headquartered in Carver, Massachusetts, Decas Botanical Synergies (DBS), a subsidiary of Decas Cranberry Products, Inc., is a developer, manufacturer and marketer of proprietary, value-added fruit-derived ingredients for the dietary supplement, functional foods, animal feed and nutrition, personal care and cosmetics, and oral health industries. Specializing in cranberries, DBS's Fruitaceutical® products are rich in natural bioflavonoid complexes, which provide manufacturers with powerful antioxidant, antimicrobial and nutritional properties, and a natural colorant for a broad variety of applications. Decas powders, extracts and oils offer cost-effective and natural options to enhance the taste, color, function and nutritional content of products. For additional information, please visit www.decasbotanical.com.

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